



SPONSORSHIP OPPORTUNITIES

GOMACTech 2014 Conference and Exhibition

Embassy Suites, Charleston, South Carolina

March 31 – April 3, 2014

Sponsorship opportunities exist for exhibitors of all sizes and budgets. Whether you are looking to increase brand recognition, reinforce your reputation as an industry leader, or establish a new business, a GOMACTech sponsorship will help you achieve your goals.

- **Hotel Guest Room Keycard – Call for Pricing**

Did you know that on average, hotel guests look at and search for their hotel guest-room keycard no less than 10 times a day? With this sponsorship, the Number 1 advertising opportunity in the hotel can belong exclusively to your company. As the official sponsor of the Hotel Guest Room Keycard, your corporate logo will be printed on the front of each keycard distributed at the Embassy Suites Hotel ensuring maximum exposure throughout the event. In addition, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

- **Badge Lanyards (Exclusive Sponsorship) – \$4,500 - SOLD**

If you would like extra exposure at the conference this year, then we suggest the lanyard sponsorship. Each attendee will be given a lanyard to wear around their neck to which they can attach their badge. People will see your logo on their fellow attendees' neck as they catch up with old colleagues or make new introductions. In addition, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

- **Official GOMACTech Attendee Bag (Exclusive Sponsorship) - \$5,500**

The official GOMACTech Attendee Bag is distributed to each of the attendees at the GOMACTech 2014 Conference. As a Tote Bag sponsor, your logo will be printed on one side of each bag, giving your company tremendous exposure and identifying you as a proud sponsor of the GOMACTech Conference, both during the conference and afterwards. In addition, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

- Deadline to reserve: November 25th
- One (1) color logo recognition on the attendee bag
- The GOMACTech Conference will produce and distribute bags to all conference attendees

- **Two-Side Meter Panels - \$850**

These "indoor billboards" are sure to attract the eye of participants as they walk through the registration area and entrance to the exhibit hall. They are 38 inches wide x 84 inches high, with a printable area of 38 inches wide x 78 inches high. There is a 6-inch tall base.

- The GOMACTech Conference installs and dismantles the panels (sponsor provides artwork; exact location to be determined by GOMACTech Show Management)

- **Luncheons - \$4,200 (ONE REMAINING)**

Luncheons on Tuesday and Wednesday are being offered for corporate sponsorship. Your company name will be shown prominently on posters within the event. In addition to signage at the luncheon, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

- **Refreshment Breaks - \$2,200**

We offer Morning and Afternoon Refreshment Breaks inside the exhibit hall throughout the week. Your company name will be shown on a poster by each food station during the refreshment break. In addition to signage at the break, your logo will be placed on the conference website with a hotlink to your company's website. If you would like to distribute any promotional items (i.e.: company cups, napkins, etc.) you are welcome to do so.

The following refreshment breaks are available to sponsor:

- Tuesday, April 1, 2014 – Afternoon Break from 3:00 pm to 3:30 pm
- Wednesday, April 2, 2014 – Morning Break from 10:00 am to 10:30 am
- Wednesday, April 2, 2014 – Afternoon break from 3:00 pm to 3:30 pm

PRINT & WEB ADVERTISEMENTS

- **Exhibit Guide Ads: \$900 (full page) \$450 (half page)**

Attendees consult the GOMACTech Exhibit Guide time and again throughout the week and throughout the following year. An advertisement in the Exhibit Guide enables your company to stand out from the rest.

- **Company Logo in Exhibit Guide: \$100-** Stand out next to other company listings in the Exhibit Guide and increase your brand recognition by displaying your logo next to your company description
- **Shaded Listing in Exhibit Guide: \$50-** Set your company description apart from the rest by adding a shaded listing, giving your section a different background color

- **Web Banner Ads: \$1,500**

Have your banner ad seen by countless industry professionals who search the GOMACTech show website before, during, and after the event. Attendees, exhibitors, and media scour the site for the latest news and information on the show, including online registration, travel booking services, press releases, and exhibitor information. Your company message can appear every day from now until 6 months after the show.

- Web Banner ad on the 2014 GOMACTech website
- Location of the ad to be determined by GOMACTech Show Management
- Location subject to change and ad may be placed on a rotation schedule

CONTACT ALICIA WALDRON

Phone 212-460-8090 ext. 216 • Email awaldron@pcm411.com

Don't miss this opportunity to make your company stand out with a unique, eye-catching sponsorship. Looking for something different? Contact us for a customized program that fits your needs and budget